

**EUROPEAN
PRESSURE ULCER
ADVISORY PANEL
VIRTUAL MEETING**

SPONSORS & EXHIBITORS MANUAL

18 - 19 OCTOBER, 2021



EPUAP 2021 CONFERENCE SECRETARIAT

+420 251 019 379
office@epuap.org
www.epuap2021.org





EUROPEAN
PRESSURE
ULCER
ADVISORY
PANEL

EPUAP2021

Virtual Meeting

18 – 19 October, 2021

INNOVATION THROUGH NECESSITY:

Lessons learned in the past for a brighter future
for pressure ulcer prevention and management

**INNOVATION THROUGH NECESSITY
LESSONS LEARNED IN THE PAST
FOR A BRIGHTER FUTURE FOR PRESSURE ULCER PREVENTION AND
TREATMENT**

EPUAP 2021 SCIENTIFIC COMMITTEE

- **Peter Worsley (Chair)**
- **Lucie Charbonneau (Co-Chair)**
- **Guido Ciprandi**
- **Serena Crucianelli**
- **Marie-Line Gaubert-Dahan**
- **Amit Gefen**
- **Zena Moore**
- **Kirsti Ahmajärvi**

EPUAP EXECUTIVE BOARD

Dimitri Beeckman, President (Belgium)

Jan Kottner, President-Elect (Germany)

Susanne Coleman, Treasurer (United Kingdom)

Alison Porter-Armstrong, Co-Treasurer (United Kingdom)

Peter Worsley, Scientific Committee Chair (United Kingdom)

Lucie Charbonneau, Scientific Committee Co-chair (Switzerland)

Zena Moore, Guidelines Committee Chair (Ireland)

Katrin Balzer, Guidelines Committee Co-chair (Germany)

Nils Lahmann, Research Committee Chair (Germany)

Steven Smet, Education Committee (Belgium)

MAIN TOPICS

- National and international policy and strategies
- Homecare: Bridging the gap between hospital and home
- Pressure ulcer aetiology with reflection on the 2019 guidelines
- The COVID-19 impact on the healthcare education
- Device related pressure ulcers
- Innovation in pressure ulcer prevention and treatment
- Testing standards: Prophylactic Dressing Standards Initiative
- Emerging evidence to drive pressure ulcer prevention
- Adult and children in the plastic surgery
- Artificial intelligence and machine learning in PU prevention and care

EPUAP TRUSTEES

Kirsti Ahmäjarvi (Finland)
Paulo Alves (Portugal)
Katrin Balzer (Germany)
Dimitri Beeckman (Belgium)
Joan-Enric Torra Bou (Spain)
Ida Marie Bredesen (Norway)
Lucie Charbonneau (Switzerland)
Guido Ciprandi (Italy)
Susanne Coleman (United Kingdom)
Serena Crucianelli (Italy)
Marie-Line Gaubert-Dahan (France)
Amit Gefen (Israel)
Britt Hansen (Denmark)

Beáta Grešš Halász (Slovakia)
Ulrika Källman (Sweden)
Jan Kottner (Germany)
Nils Lahmann (Germany)
Zena Moore (Ireland)
Andrea Pokorná (Czech Republic)
Alison Porter-Armstrong (United Kingdom)
Dominique Sigaudou-Roussel (France)
Steven Smet (Belgium)
Helen Strapp (Ireland)
Camilla L.M. Sørensen (Denmark)
Peter Worsley (United Kingdom)

KEY INFORMATION

CONFERENCE WEBSITE

www.epuap2021.org

LANGUAGE

English

ESTIMATED NUMBER OF PARTICIPANTS

600

CONFERENCE FORMAT

VIRTUAL

EPUAP BUSINESS OFFICE

c/o Codan Consulting

Contact person:

Adina Marková

office@epuap.org;

adina@codan-consulting.com

Tel.: +420 251 019 379

ABSTRACT SUBMISSION DEADLINE

30 June 2021

REVIEW NOTIFICATION DEADLINE

15 July 2021

EARLY REGISTRATION DEADLINE

31 August 2021



WHAT TO EXPECT AT THE EPUAP VIRTUAL MEETING 2021?

- Conference organized by leading society in pressure ulcer research and scientific knowledge
- 600 participants expected
- 2 full-day scientific programme, 3 parallel tracks including latest developments and research
- Key speakers in the field of pressure ulcer prevention and treatment
- Networking and interactive debates
- Virtual exhibition, sponsorship hall & industry symposia
- B2B & live chat
- Start-up corner
- 1 month post-event access to all content

EPUAP ANNUAL MEETING DELEGATE STATISTICS

Scientific Highlights 2019

12 key sessions
6 workshops
12 free paper sessions
161 accepted abstracts (63 free papers presentations, 91 posters)
13 CME credits granted by the EACCME

EPUAP Participants vs. Year

Year	Location	Participants
2019	Lyon 2019	603
2018	Rome 2018	566
2017	Belfast 2017	708
2015	Ghent 2015	731
2014	Stockholm 2014	675
2013	Vienna 2013	431
2012	Cardiff 2012	600

EPUAP Participants vs. Year



EPUAP Conference: Top 10 countries

EPUAP 2020 Virtual	EPUAP 2019, Lyon	EPUAP 2018, Rome	EPUAP 2017, Belfast
United Kingdom	France	Italy	United Kingdom
Sweden	United Kingdom	United Kingdom	Ireland
France	Sweden	Sweden	Sweden
Belgium	United States	Netherlands	United States
Ireland	Netherlands	France	China
Finland	Denmark	United States	Australia
Netherlands	Belgium	Denmark	Netherlands
Germany	Switzerland	Belgium	Denmark
Czech Republic	Finland	Australia	Germany
Brazil	Germany	Germany	Finland

The majority of attendees are expected to come from Europe with large participation from Belgium, the Netherlands, France, the United Kingdom and other countries in Central Europe. We also expect participants from the United States, Asia, the Middle East, Central and South America.

SPONSORSHIP & EXHIBITION

INDUSTRY CATEGORIES

EPUAP 2021 Virtual Exclusive Sponsor
12.000 EUR

EPUAP 2021 Virtual Sponsor
6.000 EUR

EPUAP 2021 Virtual Exhibitor
4.000 EUR

The EPUAP corporate sponsors will be able to utilize discounts based on their tiers.

Platinum 15% discount

Gold 10% discount

1 available

Sponsorship benefits

- 50 free delegates
- Big click-through banner in the sponsorship hall, on the homepage and in the news feed
- Possibility to send 1 branded item in the conference package (excl. production costs; see more under other industry opportunities)
- Mail blast to all EPUAP virtual delegates
- Virtual networking, 1-1 chats/video meetings
- Lead generation
- Access to the attendee list prior to and after the event
- Logo on the conference website and placeholder slide between sessions
- Post-event access to all content 1 month after the event
- Attendees engagement analytics

Virtual booth features

- Unlimited promotional videos
- Promotional pictures of your choice
- Product descriptions
- Unlimited links to pdfs and other resources
- Company description and contact details
- Live group chat with delegates (can be disabled)
- In-built calendar to schedule meetings

Sponsorship benefits

- 20 free delegates
- Big logo in the virtual exhibition
- Medium banner in the sponsorship hall
- Possibility to send 1 branded item for the conference package (excl. production costs; see more under other industry opportunities)
- Mail blast to all EPUAP virtual delegates
- Virtual networking, 1-1 chats/video meetings
- Lead generation
- Access to the attendee list prior to and after the event
- Post-event access to all content for 1 month after the event
- Attendees engagement analytics

Virtual booth features

- 6 promotional videos
- Promotional pictures of your choice
- Product descriptions
- Unlimited links to pdfs and other resources
- Company description and contact details
- Live group chat with delegates (can be disabled)
- In-built calendar to schedule meetings

Exhibition benefits

- 10 free delegates
- Logo in the virtual exhibition hall
- Virtual networking, 1-1 chats/video meetings
- Lead generation
- Access to the attendee list prior to and after the event
- Post-event access to all content 1 month after the event
- Attendees engagement analytics

Virtual booth features

- 3 promotional videos
- Promotional pictures of your choice
- Product descriptions
- Unlimited links to pdfs and other resources
- Company description and contact details
- Live group chat with delegates (can be disabled)
- In-built calendar to schedule meetings

OTHER INDUSTRY OPPORTUNITIES

SYMPOSIUM (60 MINS)

- 60 minutes time slot
- Unlimited capacity
- 1x email boost to registered delegates (shared mailing with other industry workshops)
- round-table format or moderated session format

3.000 EUR

2 available

BRANDED ITEMS

~ 1 item included for Exclusive & Sponsors

- Notepad
 - Pencil
 - Leaflet
 - Product sample
 - Company T-shirt
 - Others (to be consulted with the EPUAP Conference Secretariat)
- ~ 1000 EUR / item for exhibitors

These items are to be inserted in conference packages and shipped to all delegates prior to the conference start. Companies are to cover the production costs and provide the items to the EPUAP Business Office no later than 15th September 2021.

TERMS AND CONDITIONS

TERMS OF PAYMENT:

All prices quoted are net prices.

The legally required VAT added tax will be included upon billing.

The total amount will be invoiced upon ordering and is due 14 days after ordering.

CANCELLATION POLICY & NON-PARTICIPATION:

Following receipt of the order confirmation, the order is binding and the exhibitor is committed to the following conditions:

- Any cancellation made before 15th July 2021, will be charged 25% cancellation fee.
- If a pre-payment has not been made, 25% of the full amount will be charged as a cancellation fee.
- Cancellations after 15th July 2021 are non-refundable and require full payment of the amount stated in the order confirmation.
- The above applies if the exhibitor withdraws from the contract or does not participate in the event.



EUROPEAN
PRESSURE
ULCER
ADVISORY
PANEL

EPUAP2021

Virtual Meeting

18 – 19 October, 2021

INNOVATION THROUGH NECESSITY:

Lessons learned in the past for a brighter future
for pressure ulcer prevention and management

BOOKING: OFFICE@EPUAP.ORG



WEBSITE: WWW.EPUAP.ORG

CONFERENCE WEBSITE: WWW.EPUAP2021.ORG